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Style Guide

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Logo



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minimum height 10mm



Logo variations



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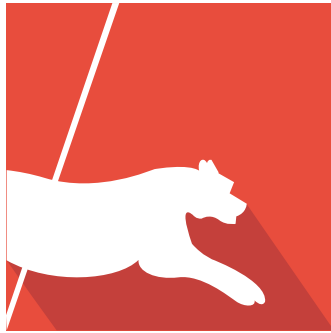
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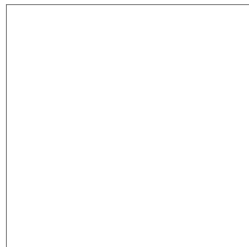
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Colors



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#FFFFFF

R - 255
G - 255
B - 255

No Pantone
here

C - 0
M - 0
Y - 0
K - 0

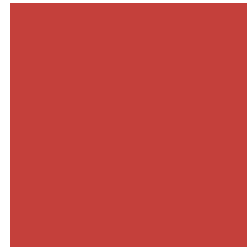


#DC4633

R - 220
G - 70
B - 51

Pantone
Warm Red CP

C - 0
M - 83
Y - 81
K - 0



#C0403D

R - 192
G - 64
B - 61

Pantone
180 XGC

C - 0
M - 65
Y - 0
K - 20



#18181A

R - 24
G - 24
B - 26

Pantone
20-0200 TPM
Gunpowder

C - 75
M - 68
Y - 67
K - 90



Typography

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Merriweather-Regular

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNPOQRSTUVWXYZ

0123456789

Alternative font for headlines - Arial



Exclusion Zones



No type should be within these areas.



What not to do



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Do not use the black font version in a black background



T

Do not use the white font version in a white background

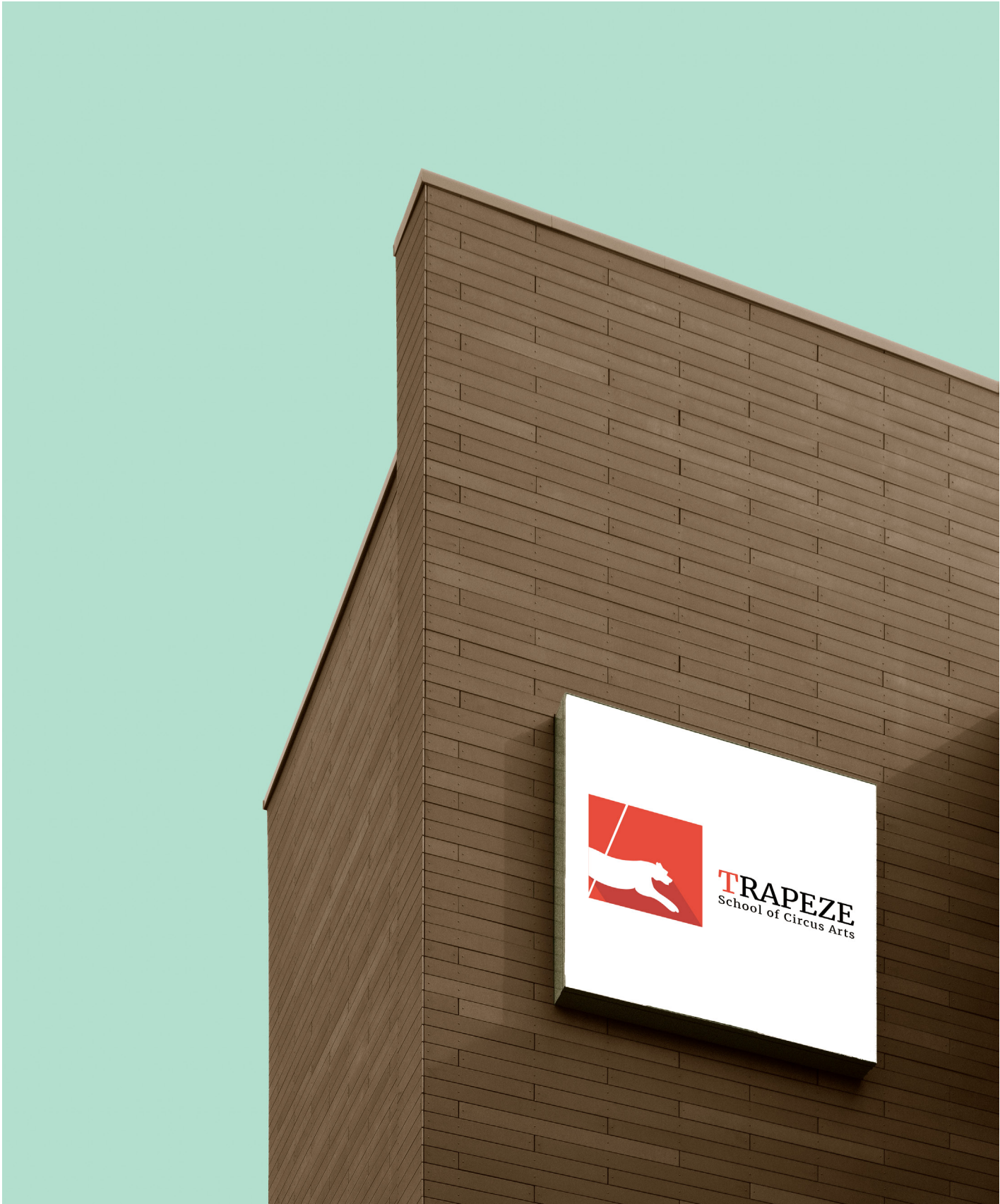


no type here
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no type here



Print examples







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